

# 805 AG KIDS INVITATIONAL FREQUENTLY ASKED QUESTIONS

# How do we register to participate in the 805 Ag Kids Invitational Junior Livestock Show & Auction?

**REGISTRATION IS NOW CLOSED**. Registration fees are non-refundable upon close of registration, April 30, 2021. All participants will be required to register online to participate, during the month of April, on the 805 Ag Kids website. Registration will open on April 1, 2021 and close on April 30, 2021. No late entries will be accepted. No refunds will be issued.

# Why is registration required in April?

Participant numbers will be crucial in helping 805 Ag Kids determine show and auction costs, butchering logistics, donation needs, and to ensure a smooth-running show & auction. Therefore, no late entries will be accepted.

# Is there a registration fee?

Yes. Registration is \$32.50 per participant. This money is applied towards the operation fees charged by the show and auction platform provider(s). Registration fees are non-refundable upon close of registration, April 30, 2021.

# Do we have to participate with our club or organization?

No. We will not require participants to register with, or be a member of, a club or organization. There will be no uniform requirements, though we will make a recommendation. Market show classes will likely be determined by weight.

# What ages are allowed to participate?

Participants must be 9-19 years old as of August 1, 2021.

# What species are allowed and at what weight classes?

- Steer 1000-1400 lbs
- Mini Steer 600-999 lbs
- Swine 215-315 lbs
- Lamb 110-165 lbs
- Goat 65-110 lbs
- Turkeys
- Chickens 3 to a pen
- Rabbits 3 to a pen [Breed date: April 17, 2021]

Exhibitors will be required to submit their animal's weight prior to market shows. Animals must be within the appropriate weight range to qualify for both market shows and the auction. While weights will be submitted on an honor system, any discrepancies in weight may result in the animal being weighed onsite. A date will be provided for weight submission soon.

#### How many animals can we enter?

One animal/one species per participant will be allowed.

## Do we have to participate in both the market show and auction?

No. You do not have to sell your animal in the auction, though we recommend doing so. However, you must participate in the market show in order to sell in the auction, as the judges will determine the animal's market readiness. Please note: The add-on functionality will only be available to auction participants. Participants who only do the market show will not be eligible for add-ons or donations (which are considered an add-on line item on the check).

## Is this a virtual show & auction?

As of April 21, 2021 we are happy to announce that the Market Shows will be in-person at the Ventura County Fairgrounds on August 5 & 6, 2021. The auction will be online August 11-13, 2021. Additional details on Market Show schedules will be available at a later date. In the meantime, please save both of these dates. Yes. At this time, the 805 Ag Kids Invitational Junior Livestock Show & Auction will be completely virtual. However, 805 Ag Kids will be closely monitoring the possibility of transitioning from a virtual market show to an in-person market show. The 805 Ag Kids Board will decide no later than May 31, 2021 whether we'll continue in a virtual setting or switch to an in-person market show. If an in-person market show becomes an option, the auction will still remain virtual.

## Is the Ventura County Fair involved with the 805 Ag Kids Invitational Junior Livestock Show & Auction?

No. For 2021, the Ventura County Fair has elected to not host a Junior Livestock Show or Auction, virtual or otherwise. In the January 2021 Board of Directors Meeting, Ventura County Fair CEO Barbara Quaid gave 805 Ag Kids her support to host our own events.

## Who will judge the market shows?

We will have specialty judges for each species. We feel strongly that each show should have an experienced judge evaluating the entries in each class. We are working to secure highly respected judges to choose our 805 Ag Kids Invitational champions.

## Will ear tagging be required?

No. However, animals may be tattooed either onsite at the market shows or at animal drop-off to ensure proper butchering for buyers.

## Will there be champions named?

Yes. Judges will determine the 805 Ag Kids Invitational Champions of the market shows. Belt buckles will be awarded to the champions.

#### In-person market show details:

Please note: Schedule is subject to change. Thursday, August 5: Swine market show Friday, August 6: All other species market shows

Exhibitors will haul in and haul out the same day. Exhibitors may only attend the day of their market show. The market shows are not open to the public at this time, due to CDFA guidelines. A specific market show day-of schedule will be provided soon.

A livestock veterinarian will be onsite at the market shows for any emergencies or necessary testing. It is expected that the same rules from previous years apply to this year's events: No illegal substances or supplements, no mistreating of any animal, no questionable practices.

# Market Show recommended uniform:

Official 4-H, FFA, or Grange uniforms are not required. However, if your organization allows you to wear your uniform, you may if you'd like. The recommended uniform for all exhibitors is a white button up collared shirt, tie or bowtie (where applicable), dark blue jeans, matching boots and belt.

#### How will add-ons work?

Add-ons will take place online, via the auction platform, beginning Wednesday, August 11, 2021 through August 25, 2021. Exhibitors must participate in the online auction to be eligible to receive add-ons.

#### How will the online auction work?

We will open the online sale bidding for 3 days. Buyers can log on to bid and buy at their convenience any time during those 3 days. If the buyer is outbid, prior to the close of the auction, they will receive a text notification on their phone alerting them. They can then bid again (and again) to remain the highest bid, until the last second the auction closes. On the final day, the bidding will close and winning bidders will pay for their purchase(s).

# Will animals be sold by per pound or by the head?

All animals will be sold by the head, as there will not be an official weight to sell per pound. Chickens and rabbits will be sold by the pen.

## What will be the starting bid amount for each species?

Starting bids will be determined soon. We will keep you updated.

## 2021 Ventura County Junior Livestock Online Auction details:

The 2021 Junior Livestock Auction will take place online August 11-13. Buyers can begin registering now at 805AgKids.com. Registration is free. Buyers who register now will receive free tickets to the Final Bids Buyers' BBQ on Friday, August 13 at the Ventura County Fairgrounds. This BBQ is only open to Buyers. Learn more about the Auction in our 2021 Buyer's Guide.

#### 2021 Buyer Options:

Buyers will have 3 options this year:

- FOOD Share of Ventura County donation We are excited to partner with FOOD Share of Ventura County this year. You can donate any animals purchased in the Junior Livestock Auction to FOOD Share. Your donation will help feed thousands of local Ventura County families.
- Processing, cut & wrap We are excited to partner with Kent Short of Old Fashioned Country Butcher for all processing, cut & wrap. Processing will begin within 48 hours of the close of the Junior Livestock Auction for most animals. No appointments necessary. Buyers will be notified to pick up your meat by Old Fashioned Country Butcher upon completion of order. Buyers are responsible for processing fees. Processing fees:
  Swine: \$385.00 per head

Beef: \$150.00 [slaughter] + \$1.30 per pound off the hanging weight Goats & lambs: \$225.00 per head

3. Live pick-up – For Buyers who choose the live pick-up option, 805 Ag Kids will provide you with the exhibitor's contact information to arrange for pick-up.

# **Auction Photos**

Exhibitors will be required to submit a photo of themselves with their animal for the online auction. We recommended taking your photo dressed in the same recommended Market Show uniform.

## **Post-Auction Animal Drop-off:**

Dates are subject to change. For exhibitors whose buyer chooses either the FOOD Share donation or processing, cut & wrap options, animals\* will need to be dropped off on Sunday, August 15, 2021 at the Ventura County Fairgrounds. Exact times will be determined at a later date. \*Steers may follow a different schedule, with drop-off location at Old Fashioned Country Butcher. Exhibitors will be notified.

#### Will there be a commission rate or fee taken from exhibitors' checks?

No. There won't be any commission rate or fee deducted from participant checks. The only fee is the registration fee of \$32.50 due at the time of registration in April. This fee goes toward the cost of the auction platform. The registration fee is nonrefundable.

#### Will we be able to submit virtual buyer letters like last year?

Yes. Virtual buyer letters that are less than 30-seconds and of high quality will shared on 805 Ag Kids social media channels. Please note: A virtual buyer letter should not replace an actual hand-written buyer letter. The deadline to submit a virtual buyer letter is June 30, 2021.

#### **Buyer Letters:**

Buyer letters are more important than ever this year. Every exhibitor should plan on sending out handwritten letters to ensure the best possible outcome this year. To help disseminate the information about this year's auction and the Final Bids Buyers' BBQ, 805 Ag Kids has printed Auction Cards that exhibitors may pick-up and include in their Buyer Letters. These Auction Cards will give potential Buyers all the information they need so that you can focus on telling your story in your letter. Please contact Megan@805AgKids.com to get your Auction Cards.

# **Buyer's Guides:**

In addition to your Buyer Letters, 805 Ag Kids is mailing out more than 300 Buyer's Guides to local businesses, organizations, past Buyers, and potential new Buyers. If you know of an individual or business who should receive a Buyer's Guide, please contact <u>Megan@805AgKids.com</u> to ensure they are on our mailing list. Additionally, 805 Ag Kids will also be emailing a PDF version of the Buyer's Guide so email addresses are welcome too.

# Final Bids Buyers' BBQ:

Buyers who register on 805AgKids.com will receive free tickets & details regarding our in-person Final Bids Buyers' BBQ on the evening of Friday, August 13 at the Ventura County Fairgrounds. This event is open to registered buyers only. BBQ will include Marshall's Bodacious BBQ and a full bar. The BBQ will take place during the last 4 hours of the online auction.

## How will the 805 Ag Kids Invitational Junior Livestock Show & Auction be advertised to buyers & the public?

805 Ag Kids is committed to making sure our community knows about the market shows & auction. We will reach out to past buyers directly and also work to entice new buyers. We will be advertising the event through local radio, TV, social media, and print media. To amplify our reach, we will ask Ag families to help spread the word too. This can be done by sharing 805 Ag Kids' social media posts, telling friends, co-workers, and neighbors, and by being diligent about writing buyer letters. Additionally, Auction Cards will be made available for exhibitors to include in buyer letters. Buyer's Guides will be mailed to more than 300 past, current, and potential new buyers.

## Will 805 Ag Kids be asking for donations on behalf of Ag kids this year?

Yes. 805 Ag Kids will continue to seek donations for our local Ag kids.

## How can I become a sponsor or donor?

Your sponsorship or donation will help our Ag kids tremendously. To become a Corporate Sponsor, please email us <u>here</u>. Donations can be made through our website <u>here</u>. 805 Ag Kids is now a nonprofit 501c3, so your contribution is tax-deductible.

## How can I become a Buckle sponsor?

We need Buckle sponsors for the following categories:

- Steers
- Swine
- Lambs
- Goats
- Chickens
- Turkeys
- Rabbits

Buckle sponsorship is \$250. Please contact Megan via email – <u>megan@805AgKids.com</u> – if you're interested in being a Buckle sponsor.

#### What percentage of the donations 805 Ag Kids receives goes to the kids?

100% of donations received through our website goes directly to the Ag kids. 93% of all Corporate Sponsorship money received goes to Ag kids. We are determined to keep operating costs at a minimum to maximize the direct financial benefit to our Ag kids.

# How do we apply for the Kim Leach Livestock Project Scholarship?

ENTRIES HAVE CLOSED. Details are available here. Five \$1,000 scholarships are available this year!

#### Details are subject to change.

